



Press release

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Scelta Inside and MBio join forces to develop the global market for natural food ingredients with mushroom vitamin D and B12

Scelta Inside - part of the Scelta Mushrooms Group - has signed a distribution agreement with MBio - innovation arm of the Monaghan Group. The companies are joining forces to develop the global market for natural food ingredients supplying vitamins derived from mushrooms.

This cooperation between the two mushroom companies forms a strong alliance with a shared passion for mushrooms at its core. MBio focuses on developing a range of revolutionary ingredients all from a single natural source - the mushroom. Scelta Inside is focused on sales, marketing & distribution, supporting its global customer base to develop healthy, tasty food applications.

About the products

The ingredient line includes Vitamin D Mushroom Powder and Vitamin B12 Mushroom Powder which can be used for fortification in food, beverages, nutraceutical, and supplement industries. Vitamin D and B12 are known to be vital for a balanced and healthy nutrition. Both vitamins are now available in a vegan form and can be labelled as natural vitamins derived from the well-known and much liked white button mushroom. A strong consumer advantage in food.

The natural conversion of the mushroom's ergosterol into vitamin D using UV light transforms this kitchen cup ingredient into a valuable ingredient for the food industry. Its benefits include low dosage, vegan source and clear declaration.

Also Vitamin B12 is now available as a vegan nutrient, derived from mushrooms. Vitamin B12 plays a crucial role in brain health, red blood cell formation, normal function of the nervous system, and regulation of the immune system. It is also known for fighting fatigue and enhancing energy levels.

With this cooperation Scelta Inside will drive the development of the global food market for natural vitamin enrichment with access to these two valuable ingredients. With the unique combination of vitamin D, B12 and its "umami" ingredients Scelta Inside will help to make many products healthy and tasty at the same time.



For more information:

Scelta Inside BV

At Scelta Inside, we want to build on our knowledge of the white button mushroom and take our dedication to functional food ingredients to the next level. The company's strong belief is that food can be delicious and healthier at the same time. Scelta Inside embraces innovation and undertakes extensive R&D, exploring and developing effective food supplements made from the little white wonder, the white button mushroom. We are supporting the global food industry by supplying our customers with an innovative range of natural, functional ingredients that contribute to health and a good taste. These exciting new products are dedicated to improving nutrition and helping the food industry develop healthier food. Scelta Inside is where ideas, thoughts, sparks and moments of inspiration often become reality. A delicious, healthy yet tasty reality.

www.sceltainside.com

MBio Sciences

MBio is the innovation arm of the Monaghan Group, one of the world's largest mushroom producers with operations in Ireland, UK, Europe and North America. MBio creates powerful, natural superfood ingredients that help people live healthier lives. We've harnessed all the benefits of the mushroom to develop a range of powders that deliver a host of nutritional and functional benefits. From a powerful, vegan source of vitamins D and B12 to the rich umami flavour of our whole mushroom powder, our powders are the perfect addition to boost any application.

www.mbio.ie

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